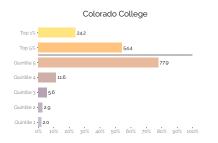
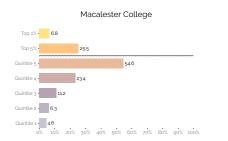
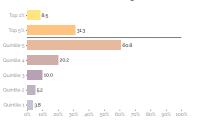
# - Private Liberal Arts<sup>1</sup> -

## Share of students from income quintiles, top 5%, and top 1%

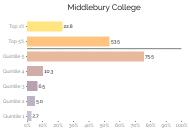




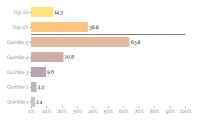
### Occidental College



#### Connecticut College Top 1% · 18.0 Top 5% 446 Quintile 5 73.0 Ouintile 4 12.2 Quintile 3 6.6 Quintile 2 • 4.4 Ouintile 1 38 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%



Scripps College

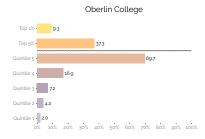


Top 1% 12.5 28.6 68.4

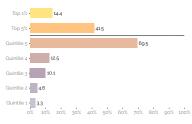
Top 5%

Harvey Mudd College

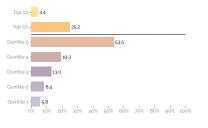




Sewanee-The University of the South



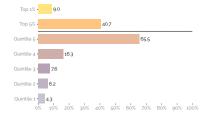
#### Smith College



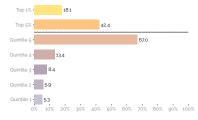
Wellesley College Top 1% • 11.4 Top 5% 33.1 58.6 Quintile 5 -Quintile 4 17.1 Quintile 3 11.8 Quintile 2 6.0

Ouintile 1 65 o% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

#### Swarthmore College



Williams College



## Map of visits





• Public HS Visits • Private HS Visits





• Public HS Visits



• Public HS Visits • Private HS Visits

Wellesley College



Private HS Visits





#### Middlebury College



### Scripps College



• Public HS Visits Private HS Visits • Other Visits

Smith College



 Public HS Visits • Private HS Visits • Other Visits

Williams College



• Private HS Visits • Other Visits

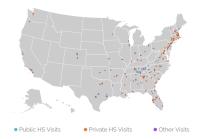
Harvey Mudd College



Oberlin College

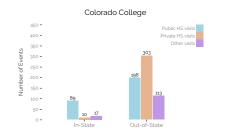


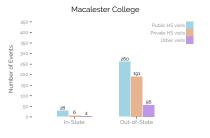
Sewanee-The University of the South

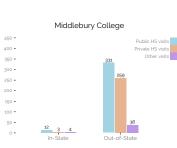


#### Swarthmore College

## Number of events by event type







Connecticut College

Public HS visits Private HS visits Other visits

Public HS visits Private HS visits Other visits

450 -

400 -350 -300 -250 -200 -150 -

100 **-**50 **-**

Number of Events

Number of Events

450 -

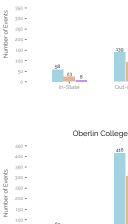
400 = 350 = 250 = 200 = 150 =

50 -

31 28 In-State

Number of Events

Number of Events



450 -

400 -

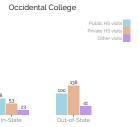


Harvey Mudd College

Public HS visits Private HS visits Other visits

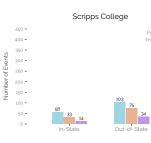
39

450 -400 -350 -250 -250 -150 -50 -0 -Number of Events

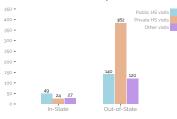


Number of Events

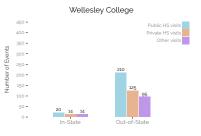
0 -



Sewanee-The University of the South



Smith College 450 -Public HS visits Private HS visits Other visits 400 -350 -250 -200 -150 -100 -50 -44 16 31 In-State



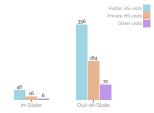
Out-of-State

Swarthmore College

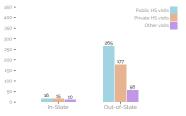
Number of Events

Number of Events

50 **-**0 **-**



Williams College

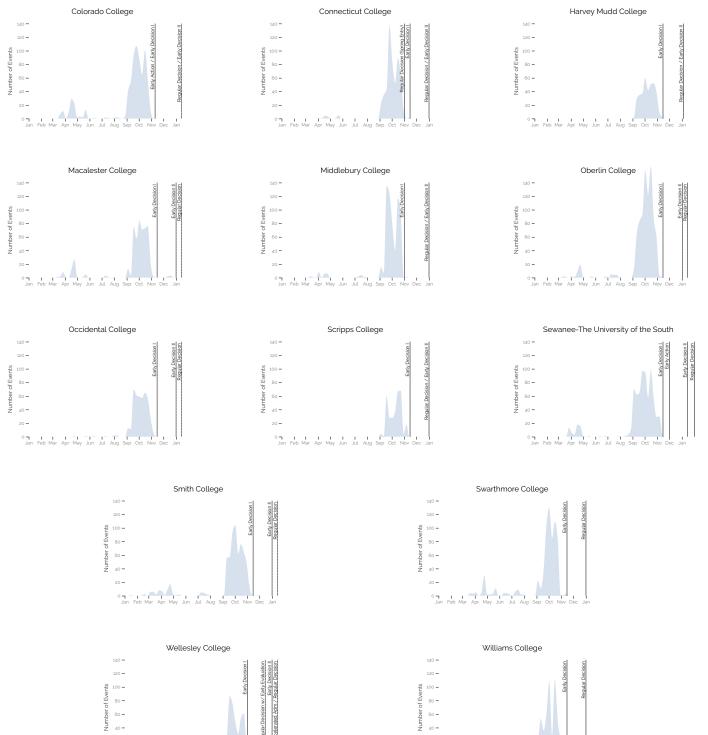


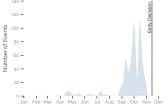
## Timeline of visits

20 -

Jan Feb Mar Apr May

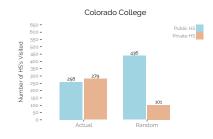
Jun Jul Auc

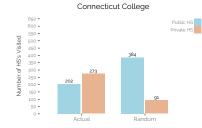


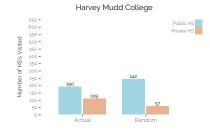


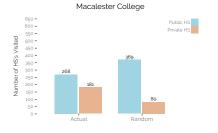
## Number of public HS vs private HS visited compared to number if visits were random

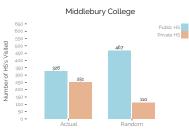
Random visits were calculated on the basis that all HS's in the visited states should have an equal chance of being visited

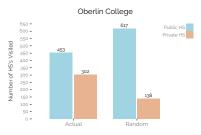


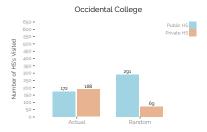


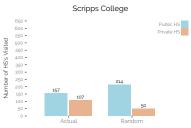




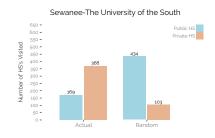




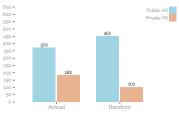


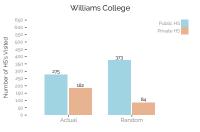


Number of HS's Visited

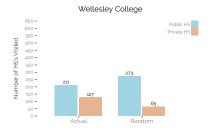


Swarthmore College



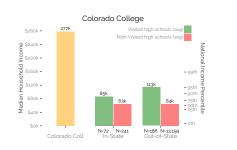


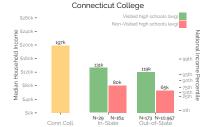




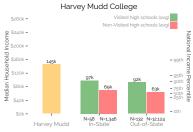
## Average median household income in zip codes of visited public HS's vs non-visited public HS's

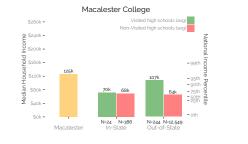
Out-of-state only includes states where the university visited at least one high school

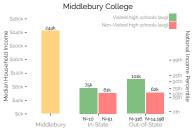


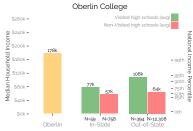


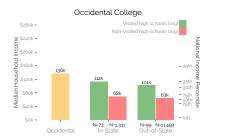


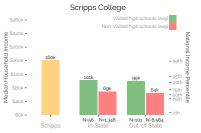




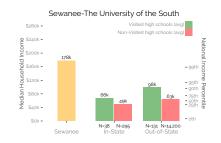


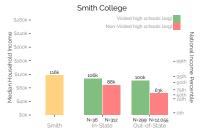






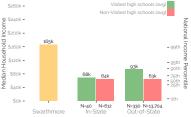
Median

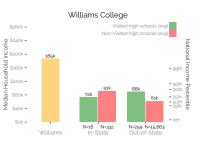






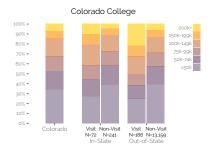
Swarthmore College

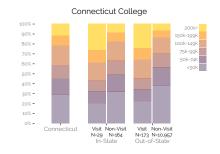


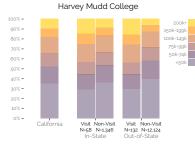


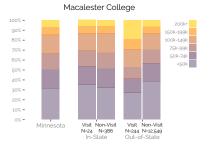
## Average income composition in zip code of visited public HS's vs non-visited public HS's

Out-of-state only includes states where the university visited at least one high school



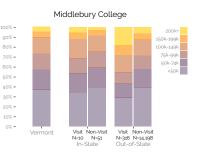


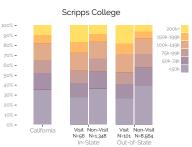


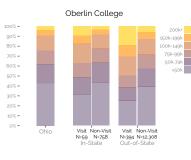


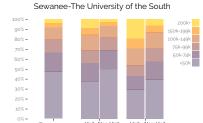
Occidental College

90% -





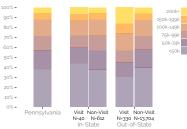


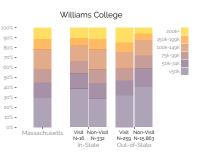


Visit Non-Visit N-38 N-295 In-State Visit Non-Visit N-131 N-14,200 Out-of-State

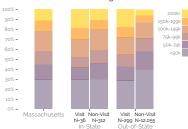


Tenr

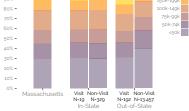




Smith College

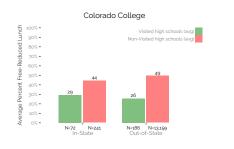


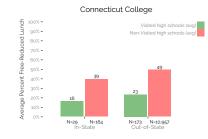


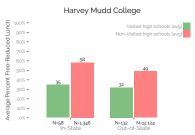


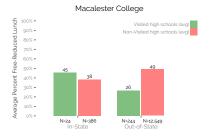
## Average percent free-reduced lunch in visited public HS's vs non-visited public HS's

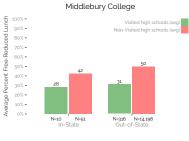
Out-of-state only includes states where the university visited at least one high school

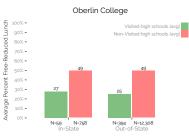




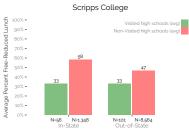


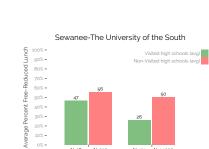


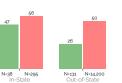




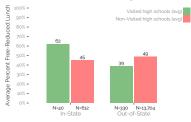
Occidental College Visited high schools (avg) Non-Visited high schools (avg) 49 N=73 N=1.331 In-State N=99 N=11.459 Out-of-State







#### Swarthmore College

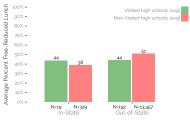


#### Williams College

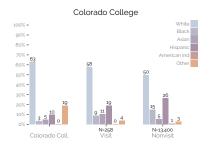
Average Percent Free Local Lunch 80% -80% Visited high schools (avg) Non-Visited high schools (avg) 70% -60% -50% -40% -30% -20% **-**10% **-**N=16 N=332 In-State N=259 N=15.863 Out-of-State

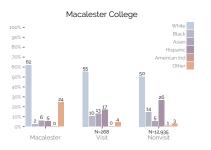


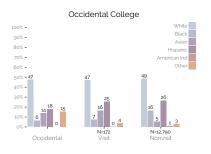




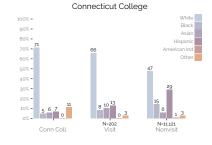
## Average racial composition of university vs visited public HS's vs non-visited public HS's

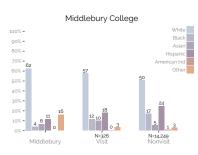


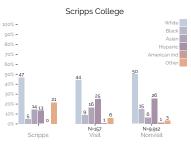


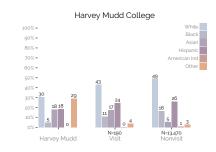


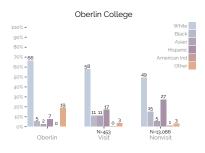
100% -

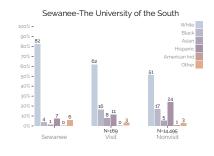




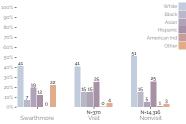




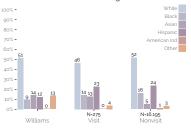


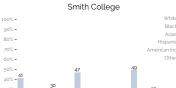


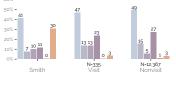




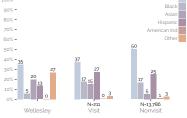




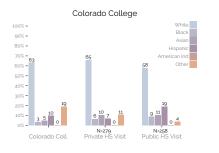


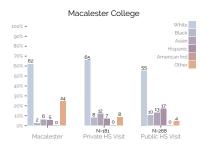


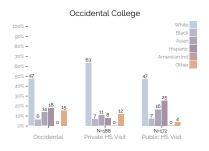




## Average racial composition of university vs visited private HS's vs visited public HS's



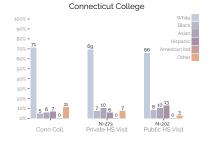


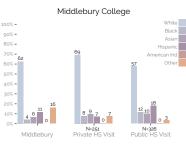


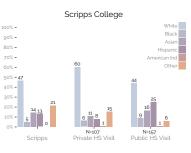
100% **-**90% **-**

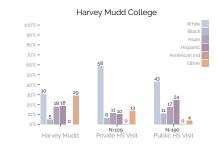
80% -

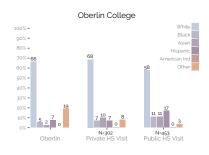
70% -

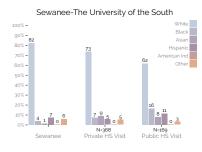




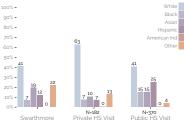






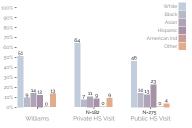


#### Swarthmore College



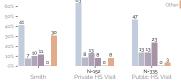


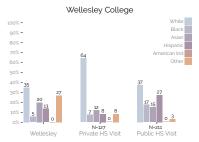




Smith College

Black





# - Endnotes -

<sup>1</sup> High schools that satisfied the following criteria were included in the sample: enrolls at least 10 students in the 12th grade; located in the 50 U.S. states, the District of Columbia, or land regulated by the Bureau of Indian Affairs; is not a special education school, an alternative school, or a virtual school.

Private HS racial composition data comes from 2014-15 NCES Private School Universe Survey (PSS). If 2014-15 data is not available, 2013-14 data was used.

Public HS racial composition and free-reduced lunch data comes from 2014-15 NCES Common Core of Data (CCD).

Public HS and state-level income data is reported for homeowners between 25-64 years old and comes from the 2016 American Community Survey (ACS) 5-year estimates. State-level racial composition data also comes from the ACS data.

University racial composition data comes from 2015-16 Integrated Postsecondary Education Data System (IPEDS).

Parental income data for university students comes from 2017 Chetty Mobility Report Cards (1991 birth cohort who first enrolled in college in 2009).