Share of students from income quintiles, top 5%, and top 1%

- Private Liberal Arts -
Map of visits

Colorado College

Connecticut College

Harvey Mudd College

Macalester College

Middlebury College

Oberlin College

Occidental College

Scripps College

Sewanee–The University of the South

Smith College

Swarthmore College

Wellesley College

Williams College
Number of events by event type
Timeline of visits
Number of public HS vs private HS visited compared to number if visits were random

Random visits were calculated on the basis that all HS’s in the visited states should have an equal chance of being visited.
Average median household income in zip codes of visited public HS’s vs non-visited public HS’s

Out-of-state only includes states where the university visited at least one high school

- Colorado College
- Connecticut College
- Harvey Mudd College
- Macalester College
- Middlebury College
- Oberlin College
- Occidental College
- Scripps College
- Sewanee-The University of the South
- Smith College
- Swarthmore College
- Wellesley College
- Williams College
Average income composition in zip code of visited public HS’s vs non-visited public HS’s

Out-of-state only includes states where the university visited at least one high school.
Average percent free-reduced lunch in visited public HS's vs non-visited public HS's

Out-of-state only includes states where the university visited at least one high school.

- **Macalester College**
  - Visited high schools:
    - 30% in-state
    - 43% out-of-state
  - Non-visited high schools:
    - 44% in-state
    - 48% out-of-state

- **Colorado College**
  - Visited high schools:
    - 32% in-state
    - 46% out-of-state
  - Non-visited high schools:
    - 42% in-state
    - 46% out-of-state

- **Connecticut College**
  - Visited high schools:
    - 33% in-state
    - 40% out-of-state
  - Non-visited high schools:
    - 40% in-state
    - 43% out-of-state

- **Harvey Mudd College**
  - Visited high schools:
    - 35% in-state
    - 41% out-of-state
  - Non-visited high schools:
    - 39% in-state
    - 40% out-of-state

- **Middlebury College**
  - Visited high schools:
    - 31% in-state
    - 35% out-of-state
  - Non-visited high schools:
    - 33% in-state
    - 37% out-of-state

- **Oberlin College**
  - Visited high schools:
    - 27% in-state
    - 31% out-of-state
  - Non-visited high schools:
    - 36% in-state
    - 33% out-of-state

- **Occidental College**
  - Visited high schools:
    - 29% in-state
    - 32% out-of-state
  - Non-visited high schools:
    - 32% in-state
    - 36% out-of-state

- **Scripps College**
  - Visited high schools:
    - 25% in-state
    - 30% out-of-state
  - Non-visited high schools:
    - 31% in-state
    - 34% out-of-state

- **Smith College**
  - Visited high schools:
    - 26% in-state
    - 31% out-of-state
  - Non-visited high schools:
    - 32% in-state
    - 35% out-of-state

- **Swarthmore College**
  - Visited high schools:
    - 27% in-state
    - 31% out-of-state
  - Non-visited high schools:
    - 31% in-state
    - 34% out-of-state

- **Wellesley College**
  - Visited high schools:
    - 41% in-state
    - 48% out-of-state
  - Non-visited high schools:
    - 38% in-state
    - 45% out-of-state

- **Williams College**
  - Visited high schools:
    - 46% in-state
    - 48% out-of-state
  - Non-visited high schools:
    - 37% in-state
    - 40% out-of-state
Average racial composition of university vs visited public HS's vs non-visited public HS's
Average racial composition of university vs visited private HS’s vs visited public HS’s
High schools that satisfied the following criteria were included in the sample: enrolls at least 10 students in the 12th grade; located in the 50 U.S. states, the District of Columbia, or land regulated by the Bureau of Indian Affairs; is not a special education school, an alternative school, or a virtual school.

Private HS racial composition data comes from 2014-15 NCES Private School Universe Survey (PSS). If 2014-15 data is not available, 2013-14 data was used.

Public HS racial composition and free-reduced lunch data comes from 2014-15 NCES Common Core of Data (CCD).

Public HS and state-level income data is reported for homeowners between 25-64 years old and comes from the 2016 American Community Survey (ACS) 5-year estimates. State-level racial composition data also comes from the ACS data.

University racial composition data comes from 2015-16 Integrated Postsecondary Education Data System (IPEDS).