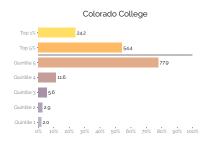
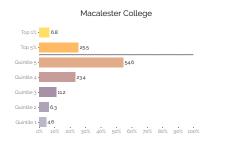
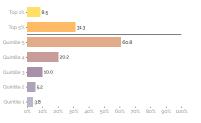
# - Private Liberal Arts<sup>1</sup> -

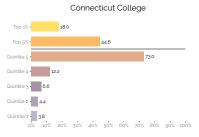
## Share of students from income quintiles, top 5%, and top 1%

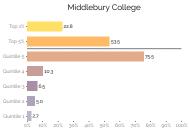




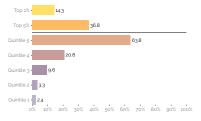
## Occidental College





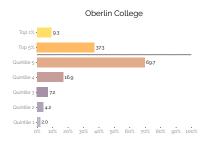




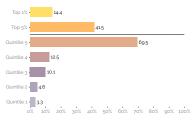


Top 1% - 12.5 Top 5% 28.6 68.4 Quintile 4 15.9 Quintile 3 9.9 Quintile 2 • 2.9 Ouintile 1 29 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

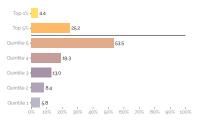
Harvey Mudd College



Sewanee-The University of the South



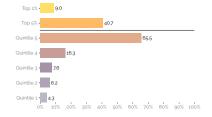
#### Smith College



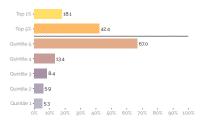
Wellesley College Top 1% • 11.4 33.1



#### Swarthmore College



Williams College



## Map of visits





• Public HS Visits • Private HS Visits

Occidental College



• Public HS Visits



• Private HS Visits

Wellesley College





Connecticut College

#### Middlebury College



### Scripps College



• Public HS Visits Private HS Visits • Other Visits

Smith College



Williams College

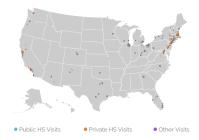


• Private HS Visits • Other Visits

### Harvey Mudd College



Oberlin College



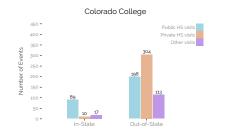
Sewanee-The University of the South

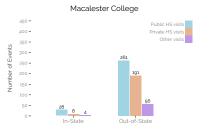


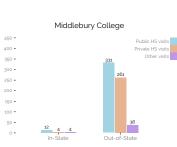
#### Swarthmore College



## Number of events by event type







Connecticut College

Public HS visits Private HS visits Other visits

450 -

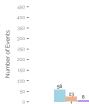
400 = 350 = 250 = 200 = 150 =

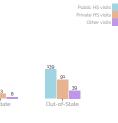
50 -

31 28 In-State

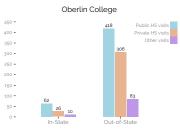
Number of Events

Number of Events

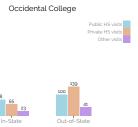




Harvey Mudd College



450 -400 -350 -250 -250 -150 -50 -0 -Number of Events

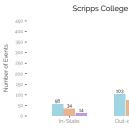


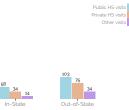
450 -

400 -350 -250 -200 -150 -100 -50 -

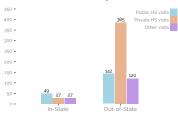
0 -

Number of Events









Swarthmore College

450 -

400 -350 -300 -250 -200 -150 -

100 -

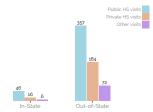
50 -

Number of Events

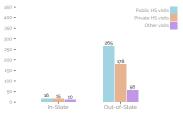
Number of Events

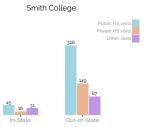
Number of Events

Number of Events







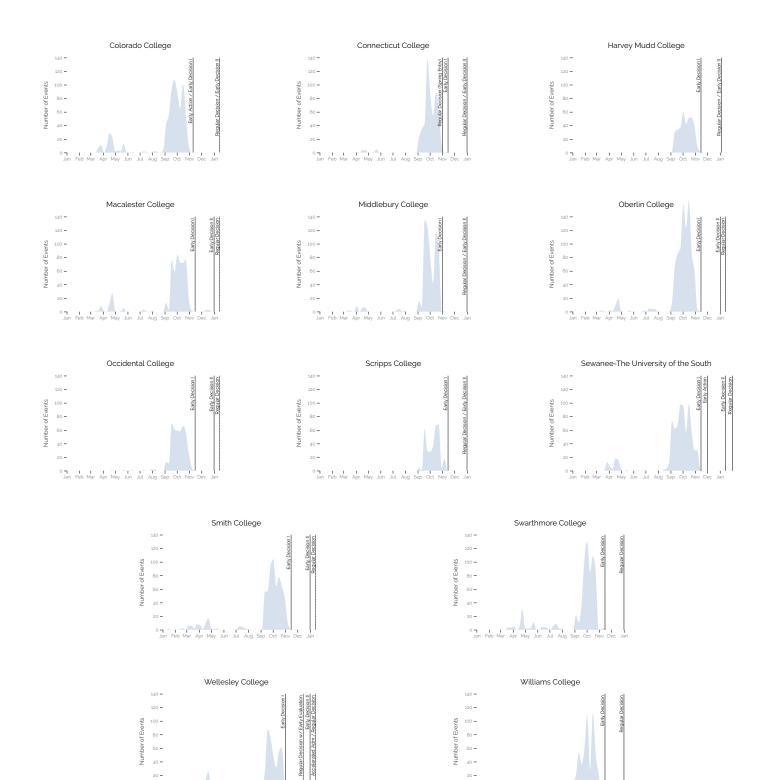




## Timeline of visits

Jan Feb Mar Apr May

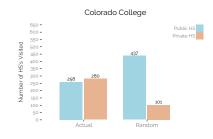
Jun Jul Auc

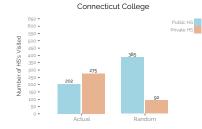


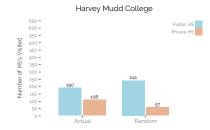
Jan Feb Mar Apr May Jun Jut Aug

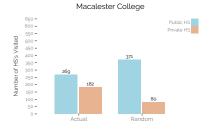
## Number of public HS vs private HS visited compared to number if visits were random

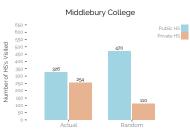
Random visits were calculated on the basis that all HS's in the visited states should have an equal chance of being visited

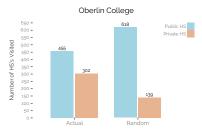


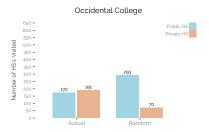


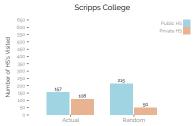


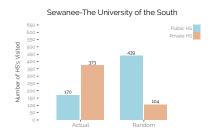






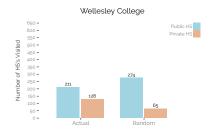






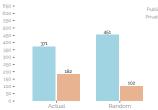
Public HS Private HS

Smith College 650 = 550 = 500 = 450 = 400 = 350 = 250 = 150 = 100 = 50 = 0 = Public HS Private HS Number of HS's Visited





Swarthmore College

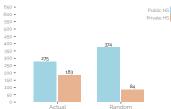


Number of HS's Visited

Number of HS's Visited

Williams College

Public HS Private HS

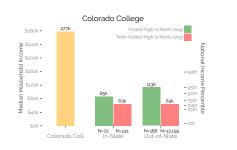


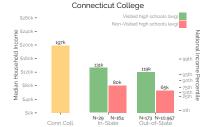
## Average median household income in zip codes of visited public HS's vs non-visited public HS's

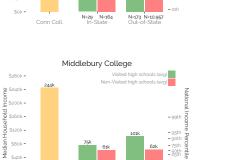
Sok -

Middlebury

Out-of-state only includes states where the university visited at least one high school

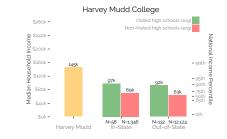


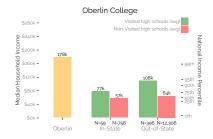


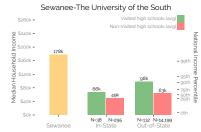


N=316 N=14,198 Out-of-State

Median

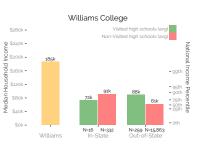


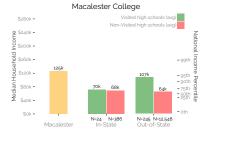




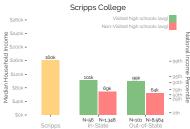
Swarthmore College \$280k -Non-Visited high schools (av 9 \$240k -Natio 160



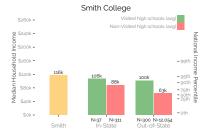


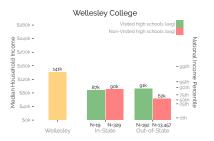






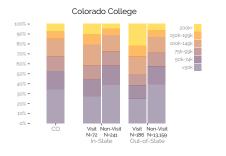
N=10 In-Si N=51

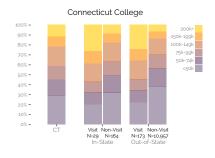


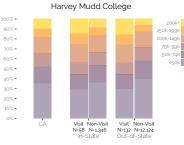


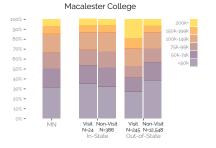
### Average income composition in zip code of visited public HS's vs non-visited public HS's

Out-of-state only includes states where the university visited at least one high school

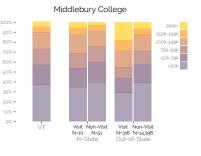


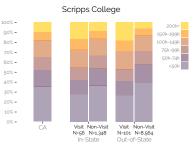


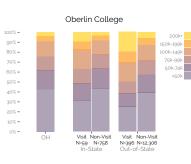




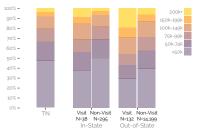
Occidental College 100% -90% **-**80% **-**100k-149k 75k-99l 50k-74l 70% -60% -50% -40% -30% -10% -Visit Non-Visit N=73 N=1.331 In-State Visit Non-Visit N-99 N-11,459 Out-of-State







Sewanee-The University of the South



Swarthmore College

90% -

70% -

90% -

80% -

70% -60% -

50% -

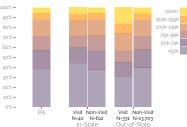
40% -

30% -

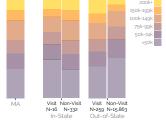
20% -

10% -

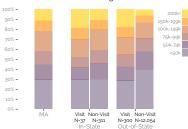
0% -



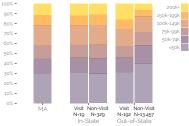




Smith College

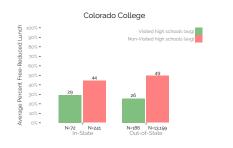


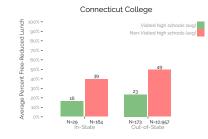
Wellesley College

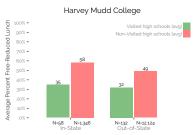


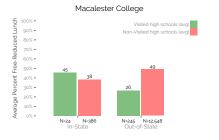
### Average percent free-reduced lunch in visited public HS's vs non-visited public HS's

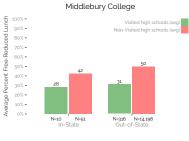
Out-of-state only includes states where the university visited at least one high school

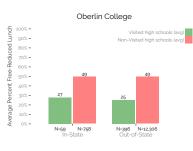










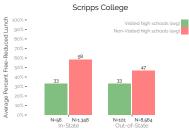


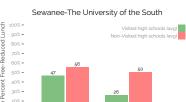
Occidental College 49



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30% -20% -10% -

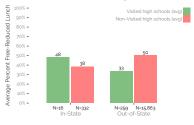




Swarthmore College



#### Williams College

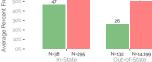


Smith College Visited high schools (avg) Non-Visited high schools (avg)

N=300 N=12,054 Out-of-State



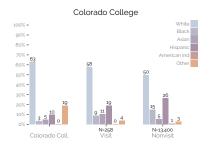
N=37 N=311 In-State

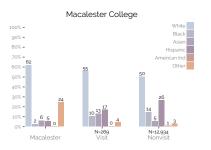


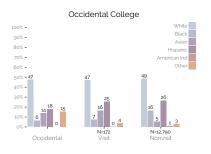
 Norade Percent Free-Reduced Lunch

 0.0%
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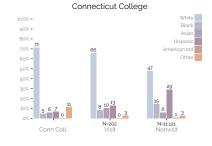
## Average racial composition of university vs visited public HS's vs non-visited public HS's

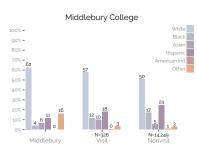


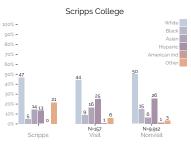


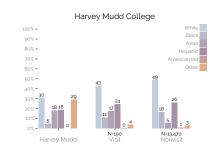


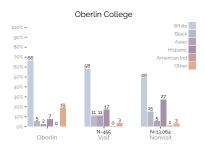
100% -90% -80% -70% -

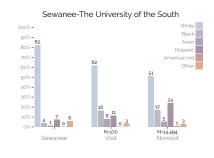




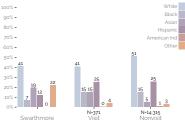




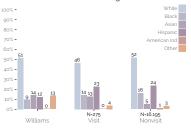








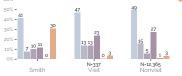


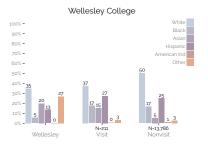


Smith College

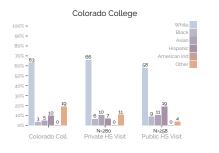
Black

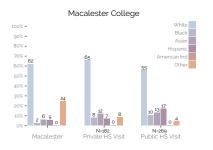
Oth

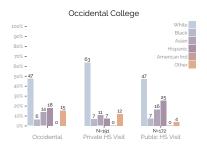




## Average racial composition of university vs visited private HS's vs visited public HS's



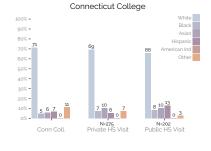


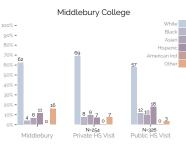


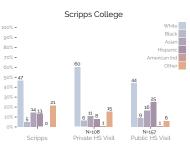
100% -90% -

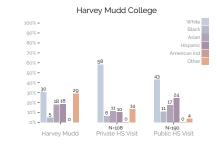
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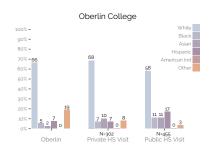
70% -

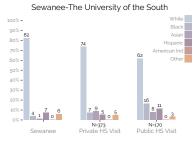




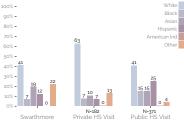




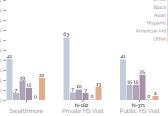




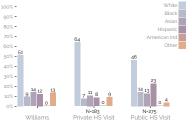
#### Swarthmore College







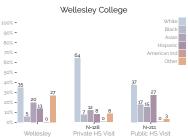






Black





Wellesley

# - Endnotes -

<sup>1</sup> High schools that satisfied the following criteria were included in the sample: enrolls at least 10 students in the 12th grade; located in the 50 U.S. states, the District of Columbia, or land regulated by the Bureau of Indian Affairs; is not a special education school, an alternative school, or a virtual school.

Private HS racial composition data comes from 2014-15 NCES Private School Universe Survey (PSS). If 2014-15 data is not available, 2013-14 data was used.

Public HS racial composition and free-reduced lunch data comes from 2014-15 NCES Common Core of Data (CCD).

Public HS and state-level income data is reported for homeowners between 25-64 years old and comes from the 2016 American Community Survey (ACS) 5-year estimates. State-level racial composition data also comes from the ACS data.

University racial composition data comes from 2015-16 Integrated Postsecondary Education Data System (IPEDS).

Parental income data for university students comes from 2017 Chetty Mobility Report Cards (1991 birth cohort who first enrolled in college in 2009).