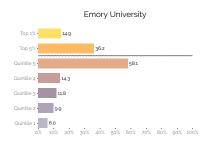
# - Private National s<sup>1</sup> -

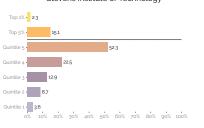
## Share of students from income quintiles, top 5%, and top 1%

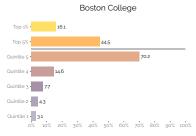
Baylor University Top 1% 7.1 Top 5% 27.1 56.7 Quintile 4 20.2 Quintile 3 12.0 Quintile 2 6.2

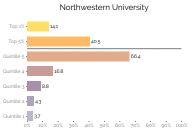




### Stevens Institute of Technology







Texas Christian University

43.4

Ouintile 1 2.8 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

70.1

Top 1% 16.3

Ouintile 4 13.9

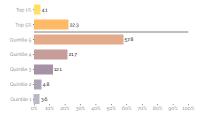
Quintile 3 8.5

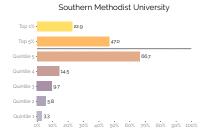
Quintile 2 4.8

Top 5% ·

Ouintile 5

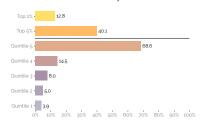
## Case Western Reserve University



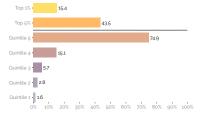


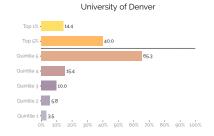
Tufts University Top 1% • 18.6 Top 5% 49.9 Quintile 5 76.5 Ouintile 4 11.7 Quintile 3 55 Quintile 2 • 3.4 Ouintile 1 29 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%



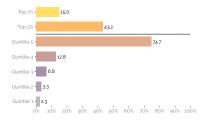


University of Notre Dame





Villanova University



## Map of visits



Emory University



• Private HS Visits

Stevens Institute of Technology



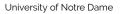
• Public HS Visits

• Other Visits

## Tulane University of Louisiana



• Public HS Visits • Private HS Visits • Other Visits



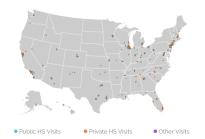


• Public HS Visits Private HS Visits • Other Visits





#### Northwestern University



#### Texas Christian University



• Private HS Visits

Case Western Reserve University



Southern Methodist University



Tufts University



#### University of Denver



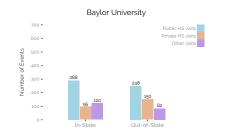
 Public HS Visits • Private HS Visits • Other Visits

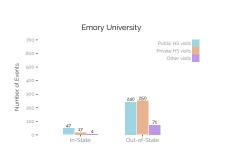
Villanova University

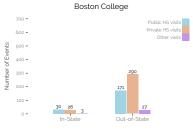


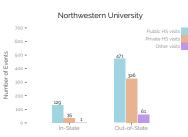
• Private HS Visits • Other Visits

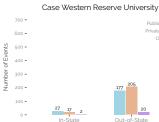
## Number of events by event type

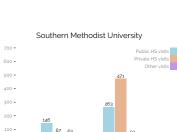




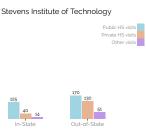






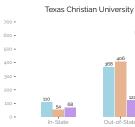


700 -600 -Number of Events 500 -400 -300 -200 -100 -



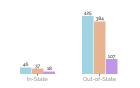
100 -

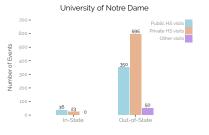
0 -

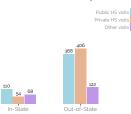


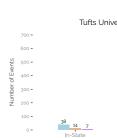
Number of Events

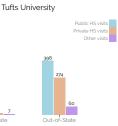
Tulane University of Louisiana 700 -Public HS visits Private HS visits Other visits 600 -Number of Events 300 -500 -











#### University of Denver

700 -

600 -

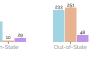
100 -

Number of Events 500 -400 -300 -200 -

Number of Events

Number of Events



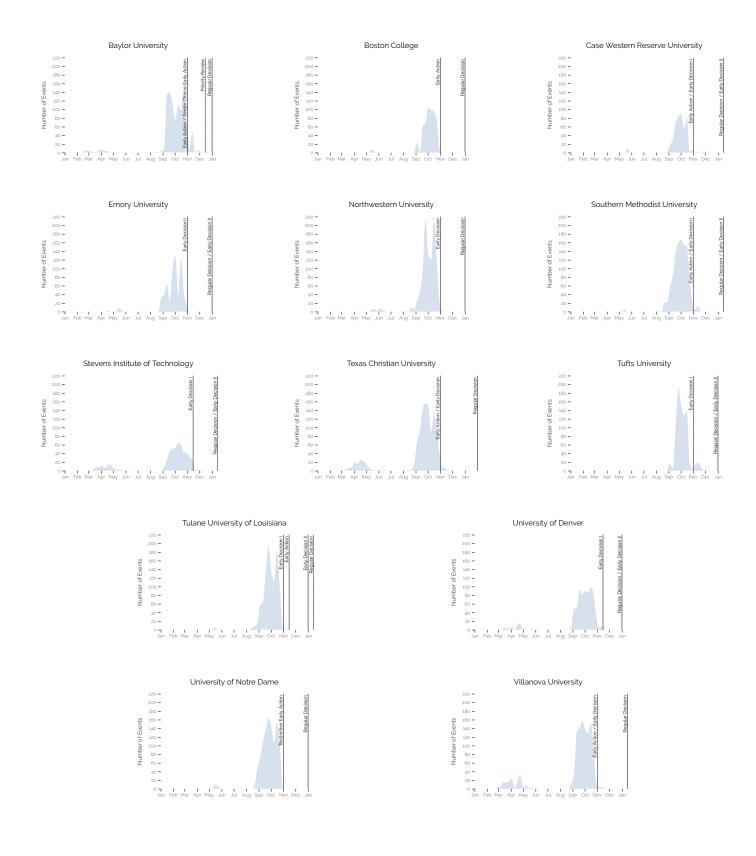


#### Villanova University



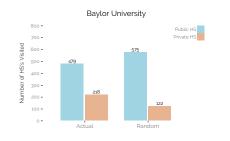
Public HS visits Private HS visits Other visits

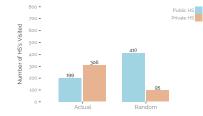
## Timeline of visits



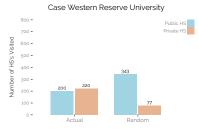
## Number of public HS vs private HS visited compared to number if visits were random

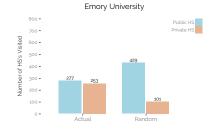
Random visits were calculated on the basis that all HS's in the visited states should have an equal chance of being visited

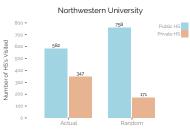


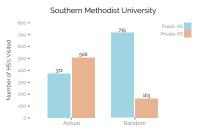


Boston College

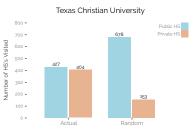






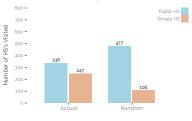


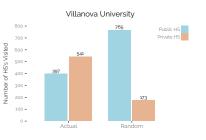
Stevens Institute of Technology



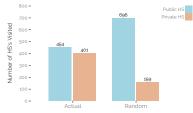


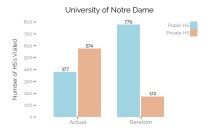
University of Denver





## Tulane University of Louisiana





## Average median household income in zip codes of visited public HS's vs non-visited public HS's

Out-of-state only includes states where the university visited at least one high school

- 99th

= 95th = 90th = 75th = 50th = 25th

- oth

- 99th

= 95th = 90th

- 75th - 50th - 25th

Natio

N=233 N=13.530 Out-of-State

Visited high schools (av

N=155 N=7.676 Out-of-State

Non-Visited high schools (avg)

Nat

Median Hou

Sok -

\$250k -

\$225k -

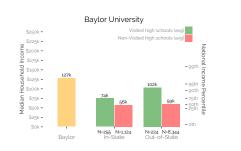
\$225k -\$200k -\$175k -

U \$175k -\$150k -\$125k -\$100k -\$100k -\$75k -\$50k -

\$25k **-**

Sok -

Northweste



Emory University

N=44 N=374

Stevens Institute of Technology

N=113 N=287

\$250k -\$225k -

\$225k -\$200k -\$175k -

139k

ul \$175k -\$150k -\$125k -\$100k -\$75k -\$50k -\$25k -

\$25k -

Sok -

\$250k -

\$225k =

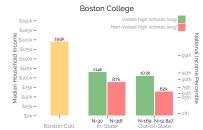
\$225k -\$200k -\$175k -

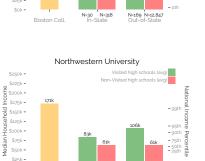
Li \$175k -\$150k -\$125k -\$100k -\$100k -\$75k -\$50k -\$50k -

\$25k -

Sok -

Stevens Ins. Tech





N=565

N=123

Texas Christian University

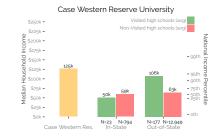
N=459 N=15.346 Out-of-State

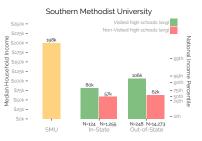
\$250k -

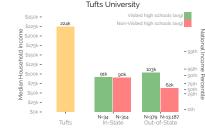
\$225k **-**

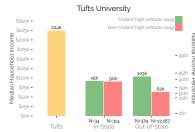
Mediar

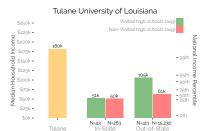
Median Hou

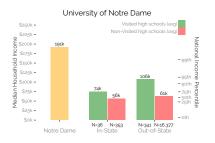


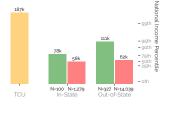












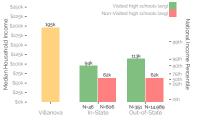
Visited high scl

Non-Visited high schools (ave



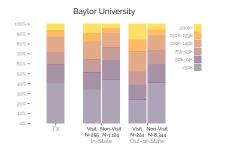


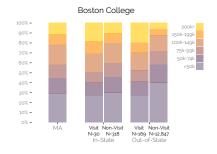


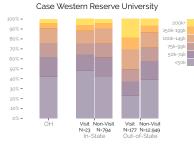


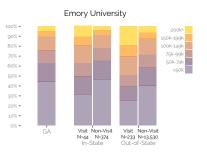
## Average income composition in zip code of visited public HS's vs non-visited public HS's

Out-of-state only includes states where the university visited at least one high school

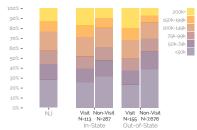


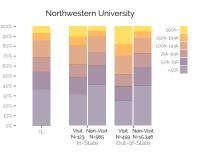


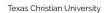


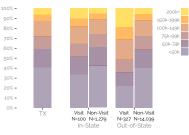


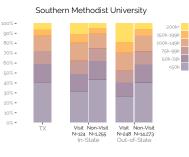
Stevens Institute of Technology





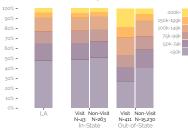


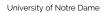


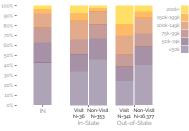


Tufts University

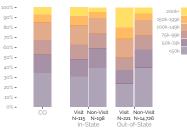
#### Tulane University of Louisiana







#### University of Denver



#### Villanova University

90% -

80% -

70% **-**60% **-**

50% -

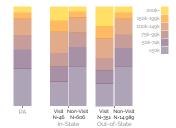
40% -

30% -

20% -

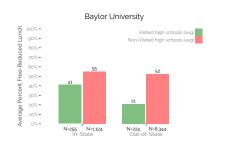
10% -

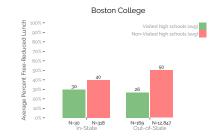
0% -

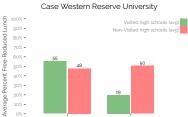


## Average percent free-reduced lunch in visited public HS's vs non-visited public HS's

Out-of-state only includes states where the university visited at least one high school



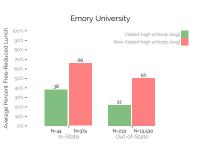


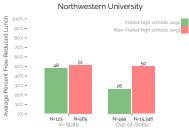


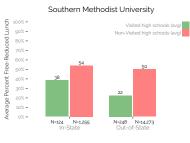
N=177 N=12,949 Out-of-State

N=23 N=794 In-State

20% -10% -0% -



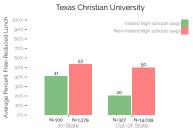


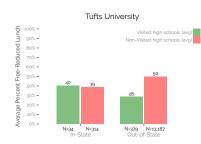


Visited high schools (avg) Non-Visited high schools (avg)

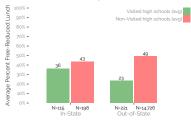


Stevens Institute of Technology

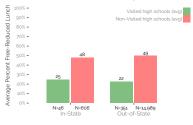




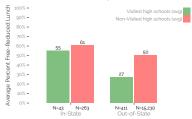
#### University of Denver

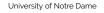


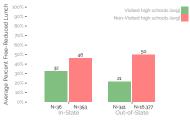
#### Villanova University



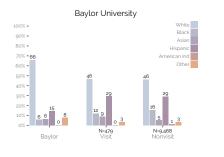
Tulane University of Louisiana

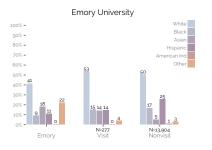




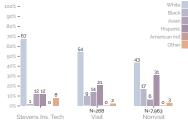


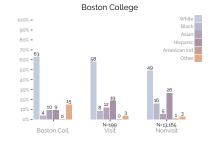
## Average racial composition of university vs visited public HS's vs non-visited public HS's

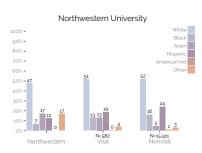


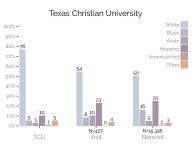


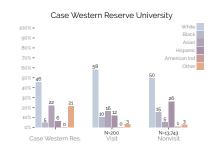
Stevens Institute of Technology

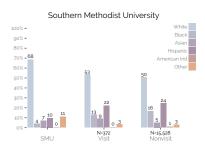


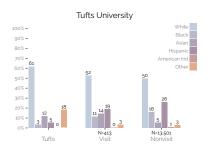




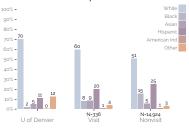




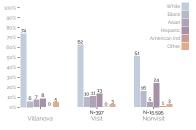




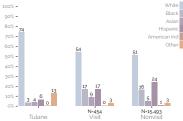
#### University of Denver

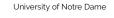


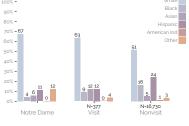
#### Villanova University



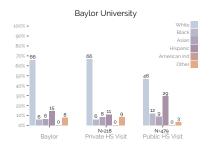


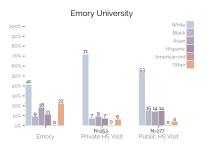




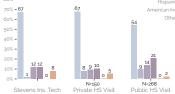


## Average racial composition of university vs visited private HS's vs visited public HS's



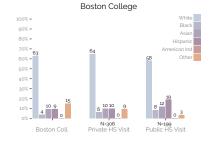


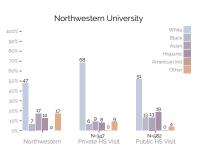
Stevens Institute of Technology 100% -Blac 90% **-**80% **-**

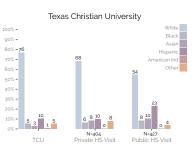


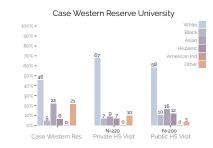
10% ·

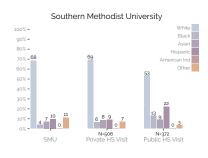
0%

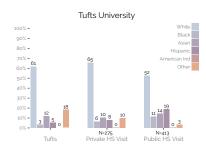




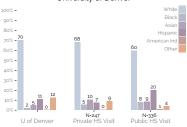


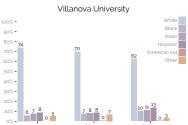


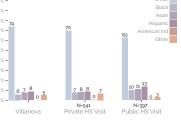






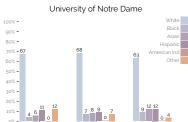






Tulane University of Louisiana 100% -90% -80% -70% -60% -50% -40% -30% -20% -Black

Ť 340 o 3 N-401 ate HS Visit N=454 Public HS Visit Tulane



N-377 Public HS Visit

N-574 Private HS Visit Notre Dame

# - Endnotes -

<sup>1</sup> High schools that satisfied the following criteria were included in the sample: enrolls at least 10 students in the 12th grade; located in the 50 U.S. states, the District of Columbia, or land regulated by the Bureau of Indian Affairs; is not a special education school, an alternative school, or a virtual school.

Private HS racial composition data comes from 2014-15 NCES Private School Universe Survey (PSS). If 2014-15 data is not available, 2013-14 data was used.

Public HS racial composition and free-reduced lunch data comes from 2014-15 NCES Common Core of Data (CCD).

Public HS and state-level income data is reported for homeowners between 25-64 years old and comes from the 2016 American Community Survey (ACS) 5-year estimates. State-level racial composition data also comes from the ACS data.

University racial composition data comes from 2015-16 Integrated Postsecondary Education Data System (IPEDS).

Parental income data for university students comes from 2017 Chetty Mobility Report Cards (1991 birth cohort who first enrolled in college in 2009).