Share of students from income quintiles, top 5%, and top 1%
Number of events by event type

Colorado College

Macalester College

Occidental College

Macklin State

Connecticut College

Middlebury College

Sewanee-The University of the South

Smith College

Swarthmore College

Wellesley College

Wheatley College

Williams College
Timeline of visits
Number of public HS vs private HS visited compared to number if visits were random

Random visits were calculated on the basis that all HS’s in the visited states should have an equal chance of being visited.
Average median household income in zip codes of visited public HS’s vs non-visited public HS’s

Out-of-state only includes states where the university visited at least one high school

- **Colorado College**
  - Out-of-state
  - Median Household Income: $40k
  - Median Household Income: $68k

- **Connecticut College**
  - Out-of-state
  - Median Household Income: $50k
  - Median Household Income: $68k

- **Harvey Mudd College**
  - Out-of-state
  - Median Household Income: $40k
  - Median Household Income: $68k

- **Macalester College**
  - Out-of-state
  - Median Household Income: $64k
  - Median Household Income: $68k

- **Middlebury College**
  - Out-of-state
  - Median Household Income: $50k
  - Median Household Income: $68k

- **Oberlin College**
  - Out-of-state
  - Median Household Income: $50k
  - Median Household Income: $68k

- **Occidental College**
  - Out-of-state
  - Median Household Income: $64k
  - Median Household Income: $68k

- **Scripps College**
  - Out-of-state
  - Median Household Income: $50k
  - Median Household Income: $68k

- **Sewanee-The University of the South**
  - Out-of-state
  - Median Household Income: $50k
  - Median Household Income: $68k

- **Smith College**
  - Out-of-state
  - Median Household Income: $50k
  - Median Household Income: $68k

- **Swarthmore College**
  - Out-of-state
  - Median Household Income: $50k
  - Median Household Income: $68k

- **Wellesley College**
  - Out-of-state
  - Median Household Income: $50k
  - Median Household Income: $68k

- **Williams College**
  - Out-of-state
  - Median Household Income: $50k
  - Median Household Income: $68k
Average income composition in zip code of visited public HS’s vs non-visited public HS’s

Out-of-state only includes states where the university visited at least one high school
Average percent free-reduced lunch in visited public HS's vs non-visited public HS's

Out-of-state only includes states where the university visited at least one high school

- Macalester College
- Colorado College
- Connecticut College
- Harvey Mudd College
- Occidental College
- Middlebury College
- Oberlin College
- Occidental College
- Williams College
- Williams College
Average racial composition of university vs visited public HS's vs non-visited public HS's
Average racial composition of university vs visited private HS's vs visited public HS's

- **Colorado College**
- **Macalester College**
- **Connecticut College**
- **Harvey Mudd College**
- **Middlebury College**
- **Oberlin College**
- **Occidental College**
- **Scripps College**
- **Sewanee-The University of the South**
- **Smith College**
- **Swarthmore College**
- **Wellesley College**
- **Williams College**
Average median household income in zip codes of in-state visited CC’s vs in-state non-visited CC’s
Average racial composition of university vs state vs in-state visited CC’s vs in-state non-visited CC’s
High schools that satisfied the following criteria were included in the sample: enrolls at least 10 students in the 12th grade; located in the 50 U.S. states, the District of Columbia, or land regulated by the Bureau of Indian Affairs; is not a special education school, an alternative school, or a virtual school.

We define community college as a public, private non-profit, or for-profit postsecondary institution that is eligible to enroll students receiving federal financial aid and whose highest degree offering is an associate's degree or less.

Private HS racial composition data comes from 2014-15 NCES Private School Universe Survey (PSS). If 2014-15 data is not available, 2013-14 data was used.

Public HS racial composition and free-reduced lunch data comes from 2014-15 NCES Common Core of Data (CCD).

Public HS and state-level income data is reported for homeowners between 25-64 years old and comes from the 2016 American Community Survey (ACS) 5-year estimates. State-level racial composition data also comes from the ACS data.

University racial composition data comes from 2015-16 Integrated Postsecondary Education Data System (IPEDS).