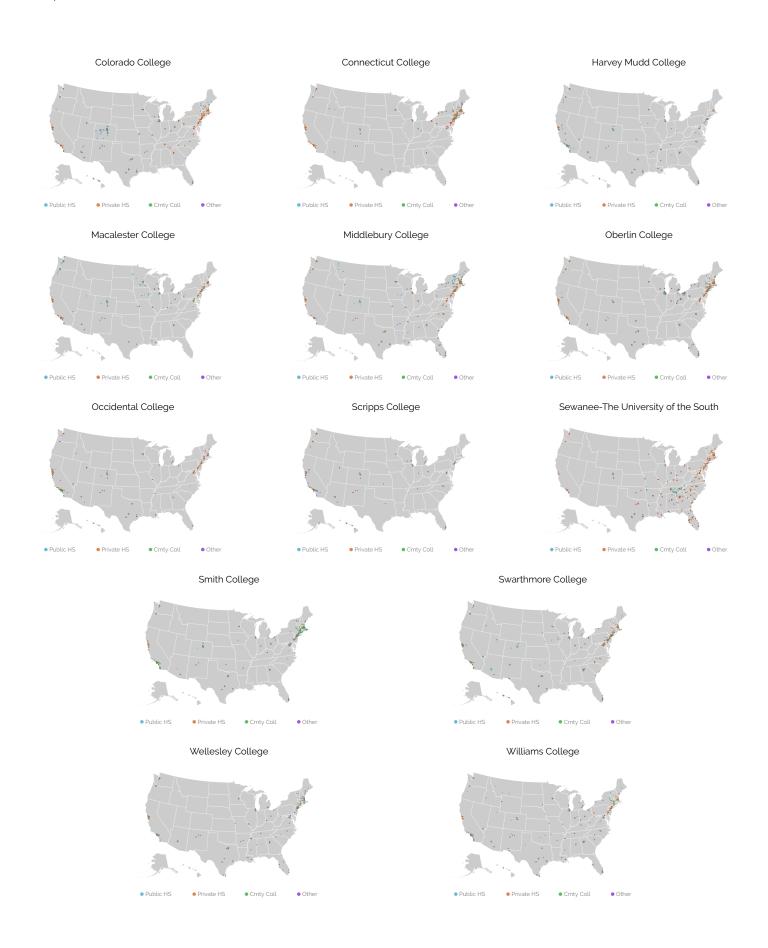
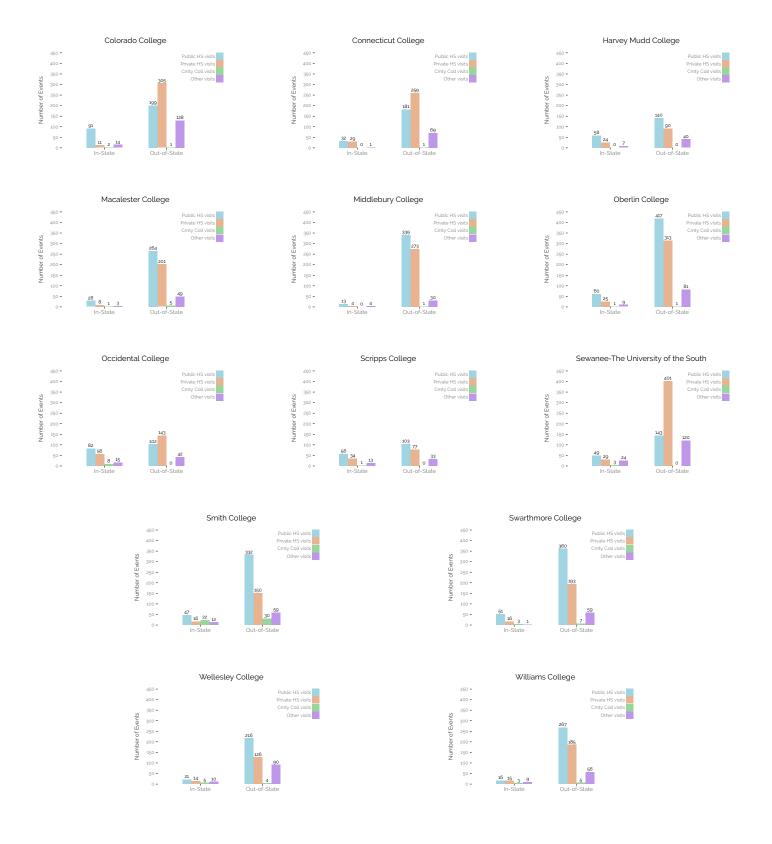
- Private Liberal Arts¹ -

Share of students from income quintiles, top 5%, and top 1%

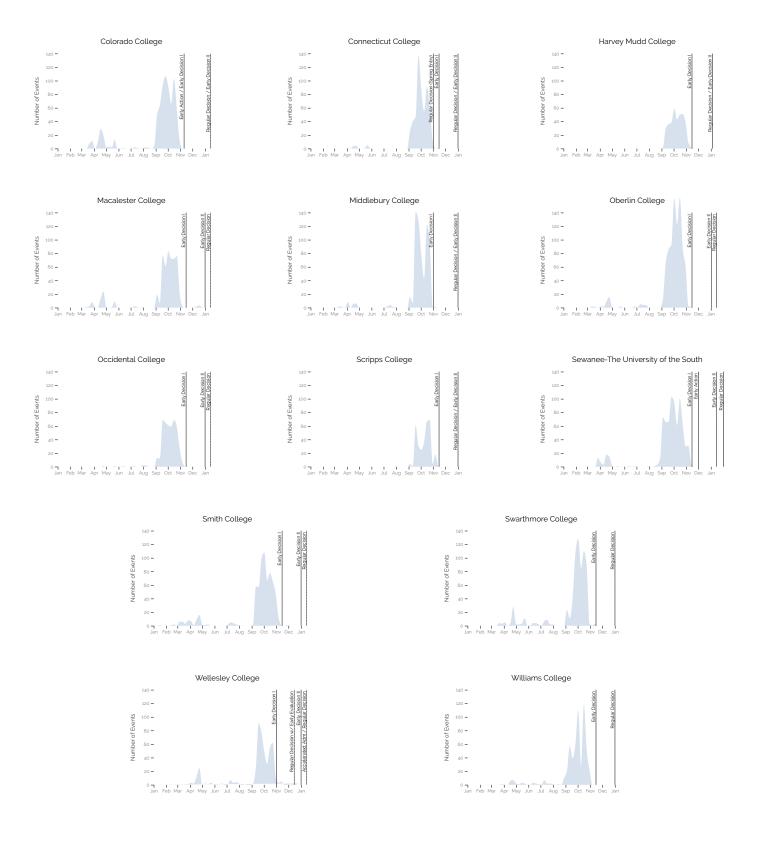




Number of events by event type

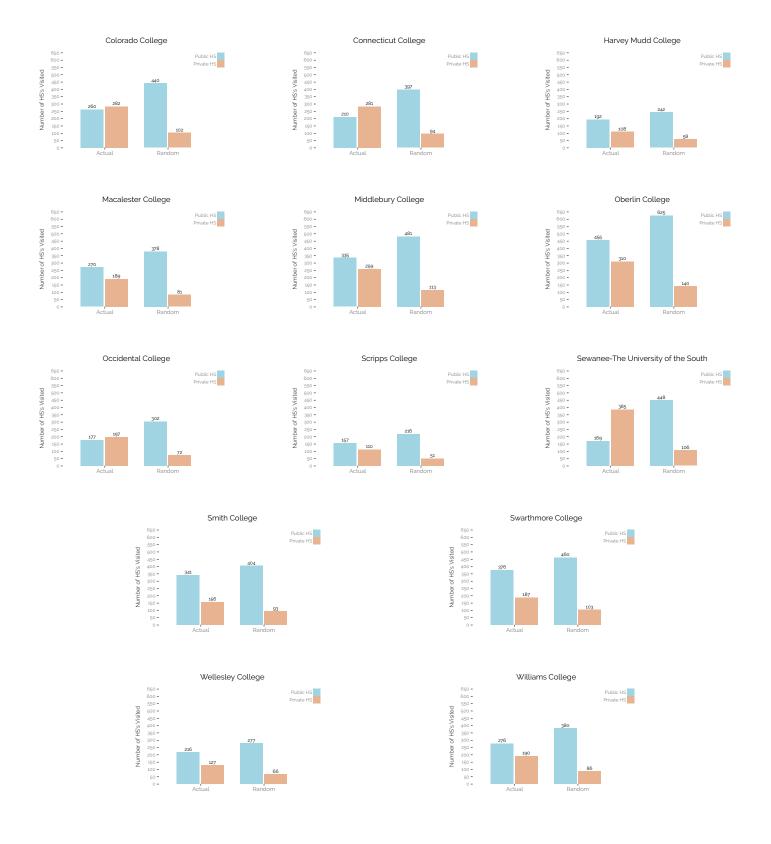


Timeline of visits



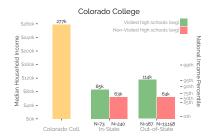
Number of public HS vs private HS visited compared to number if visits were random

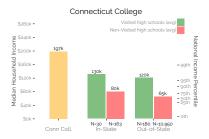
Random visits were calculated on the basis that all HS's in the visited states should have an equal chance of being visited

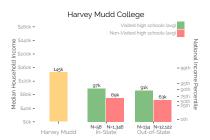


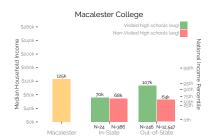
Average median household income in zip codes of visited public HS's vs non-visited public HS's

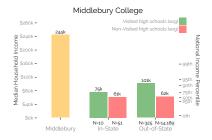
Out-of-state only includes states where the university visited at least one high school

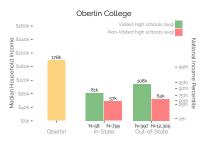


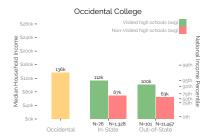


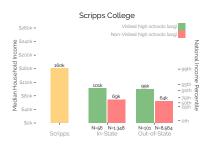


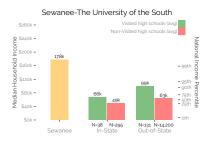


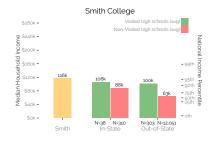


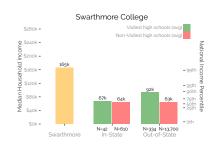


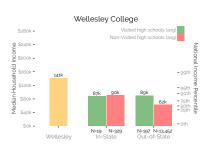


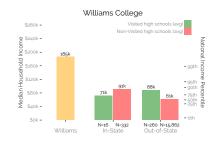






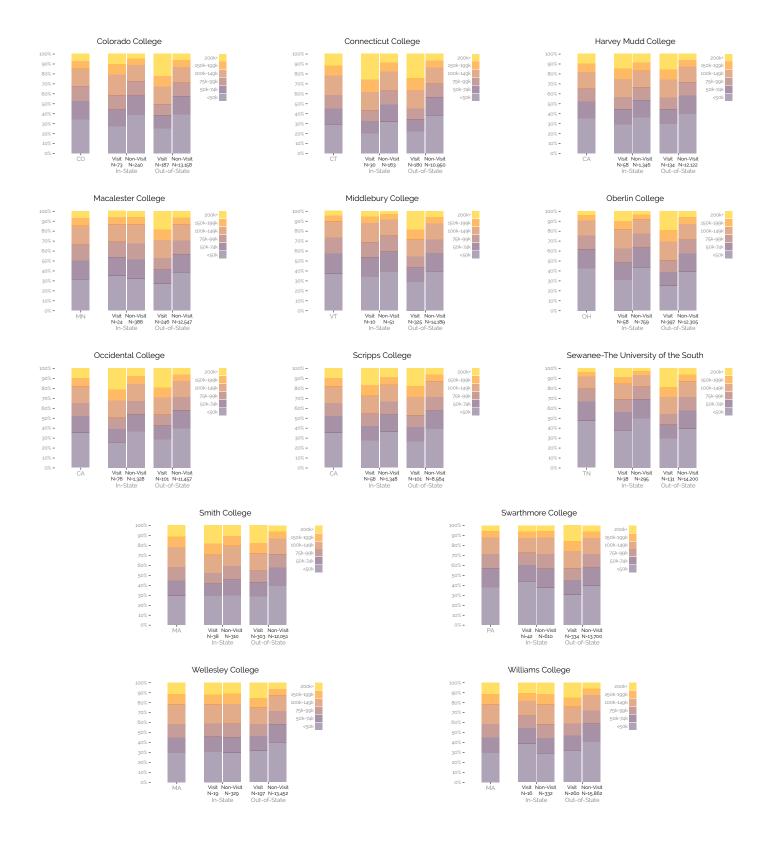






Average income composition in zip code of visited public HS's vs non-visited public HS's

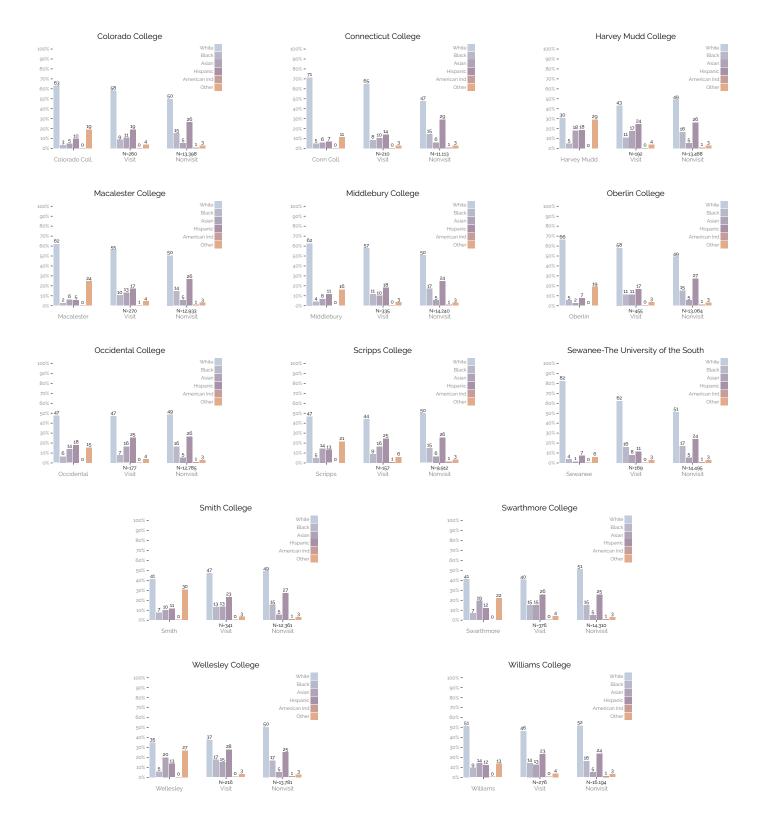
Out-of-state only includes states where the university visited at least one high school



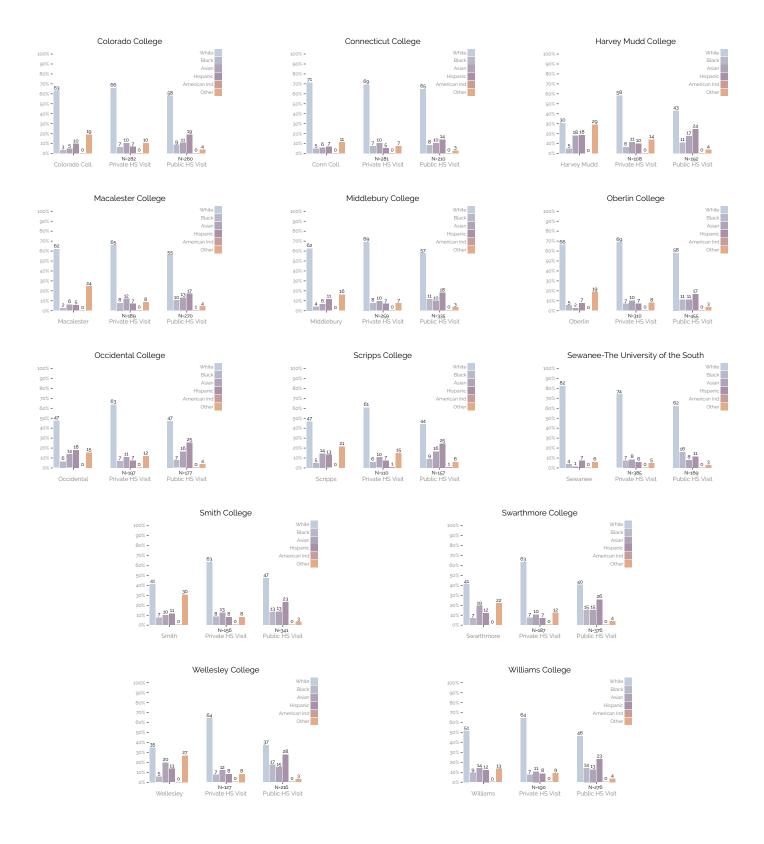
Average percent free-reduced lunch in visited public HS's vs non-visited public HS's

Out-of-state only includes states where the university visited at least one high school

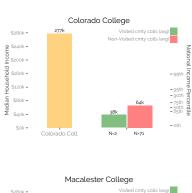




Average racial composition of university vs visited private HS's vs visited public HS's

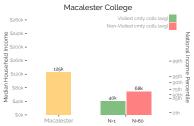


Average median household income in zip codes of in-state visited CC's vs in-state non-visited CC's

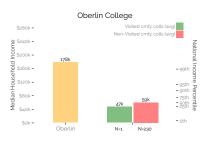


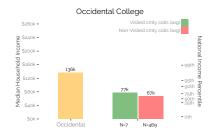


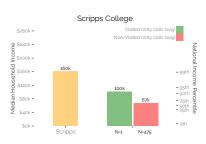


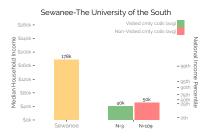


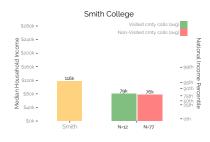


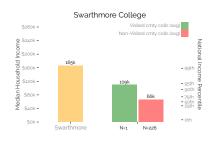


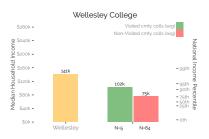


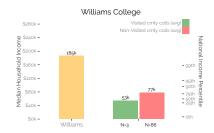


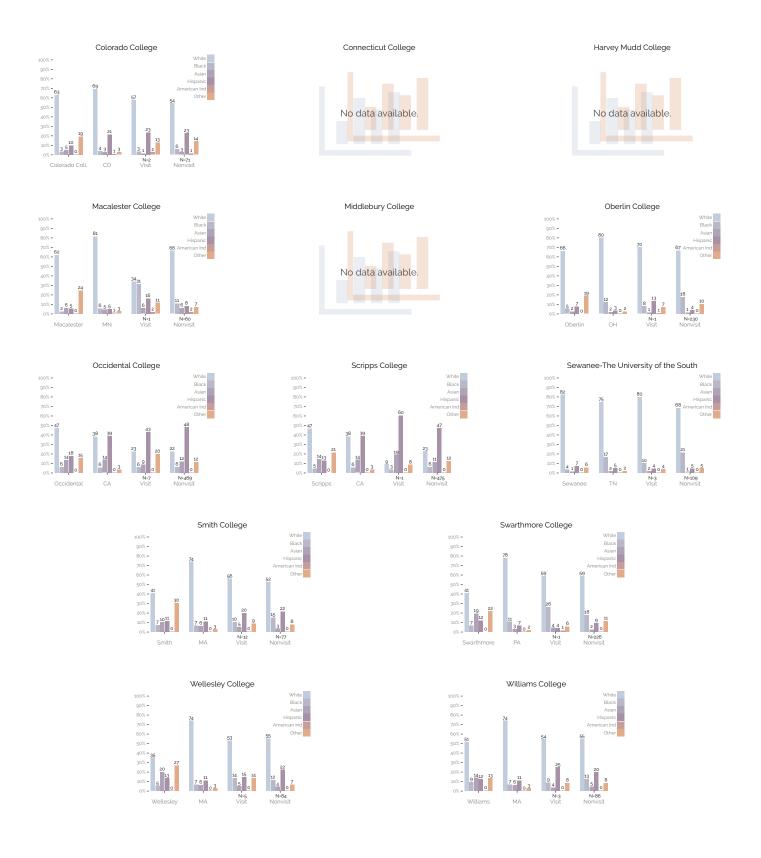












- ENDNOTES -

1 High schools that satisfied the following criteria were included in the sample: enrolls at least 10 students in the 12th grade; located in the 50 U.S. states, the District of Columbia, or land regulated by the Bureau of Indian Affairs; is not a special education school, an alternative school, or a virtual school.

We define community college as a public, private non-profit, or for-profit postsecondary institution that is eligible to enroll students receiving federal financial aid and whose highest degree offering is an associate's degree or less.

Private HS racial composition data comes from 2014-15 NCES Private School Universe Survey (PSS). If 2014-15 data is not available, 2013-14 data was used.

Public HS racial composition and free-reduced lunch data comes from 2014-15 NCES Common Core of Data (CCD).

Public HS and state-level income data is reported for homeowners between 25-64 years old and comes from the 2016 American Community Survey (ACS) 5-year estimates. State-level racial composition data also comes from the ACS data.

University racial composition data comes from 2015-16 Integrated Postsecondary Education Data System (IPEDS).

Parental income data for university students comes from 2017 Chetty Mobility Report Cards (1991 birth cohort who first enrolled in college in 2009).