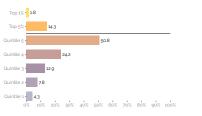
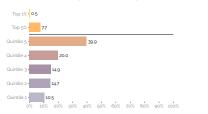
# - PUBLIC RESEARCH<sup>1</sup> -

## Share of students from income quintiles, top 5%, and top 1%

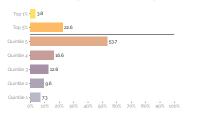
#### North Carolina State University at Raleigh



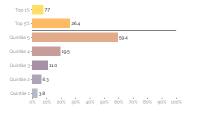
#### Stony Brook University



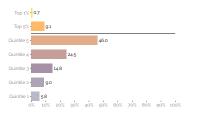
#### University of California-Berkeley

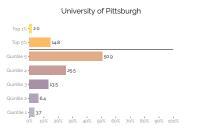


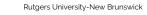
## University of Colorado-Boulder

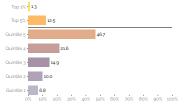


University of Massachusetts-Amherst



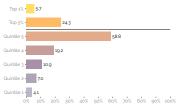








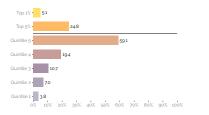
### University of Alabama



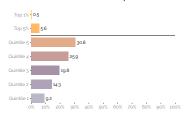
University of California-Irvine

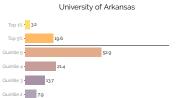
## Top 1% 1.3 Top 5% 12.3 Quintile 5 44.6 Quintile 4 21.2 Quintile 3 15.1 Ouintile 2 10.5 Ouintile 1 87 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

#### University of Georgia



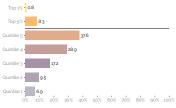
Southern Illinois University-Carbondale



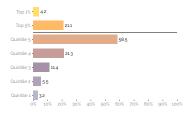


Ouintille 1 41 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

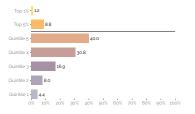
# University of Cincinnati



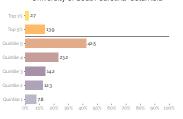
## University of Kansas



#### University of Nebraska-Lincoln



University of South Carolina-Columbia



## Map of visits





• Public HS University of Massachusetts-Amherst

• Public HS • Private HS • Cmty Coll • Other University of Pittsburgh



 Public HS Private HS Cmty Coll Other

Rutgers University-New Brunswick

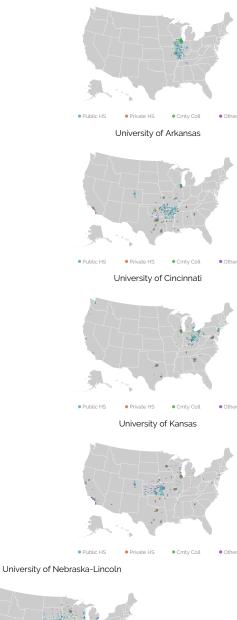


Private HS

• Cmty Coll

• Other

Southern Illinois University-Carbondale





• Public HS Private HS • Cmty Coll • Other University of South Carolina-Columbia

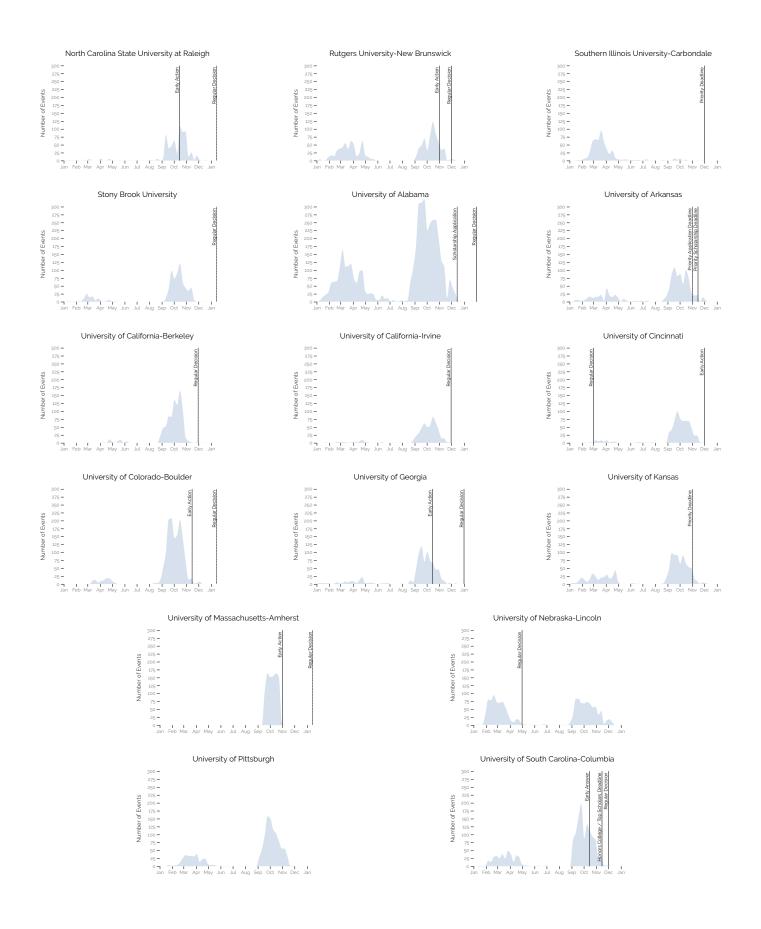


Private HS Cmty Coll • Other

## Number of events by event type

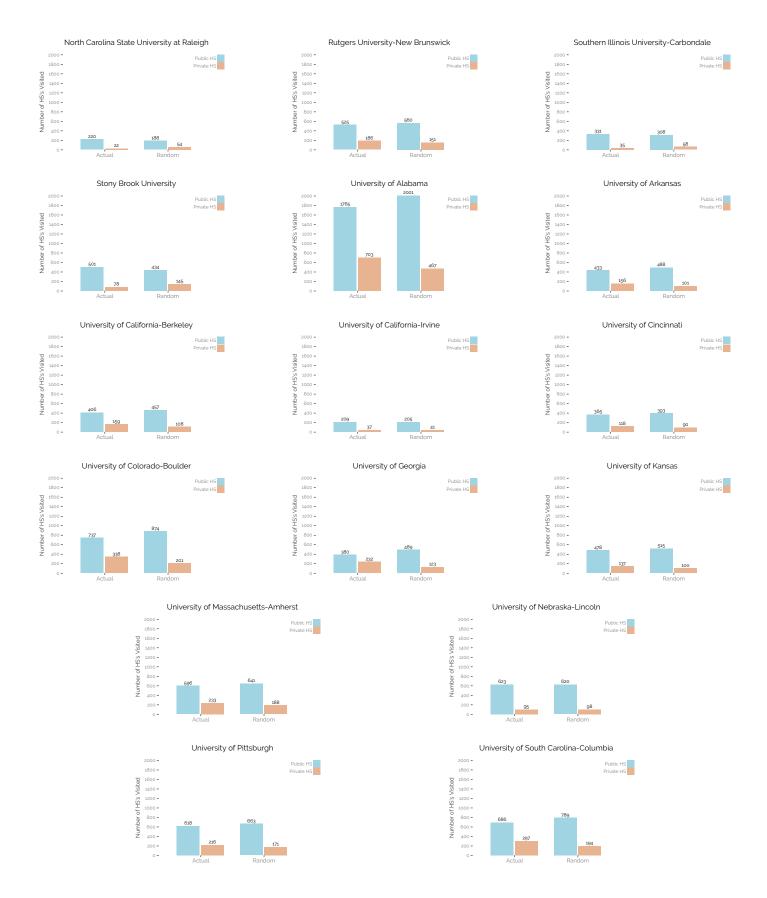


## Timeline of visits



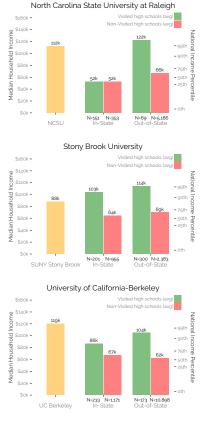
## Number of public HS vs private HS visited compared to number if visits were random

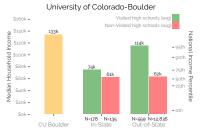
Random visits were calculated on the basis that all HS's in the visited states should have an equal chance of being visited



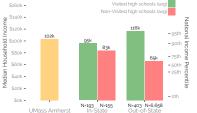
## Average median household income in zip codes of visited public HS's vs non-visited public HS's

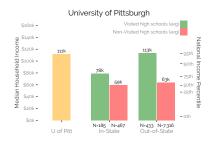
Out-of-state only includes states where the university visited at least one high school

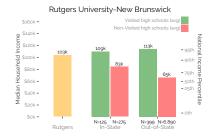


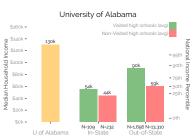


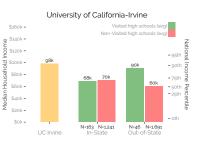
University of Massachusetts-Amherst

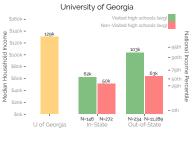










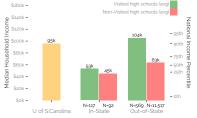


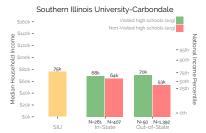
Househ

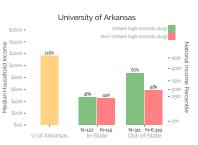


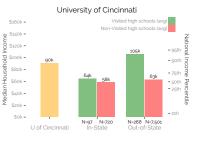
Visited high scl

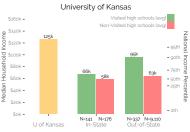
University of South Carolina-Columbia







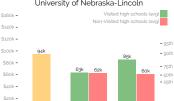




Househ \$60k -Wedian Stok -\$20k -

Sok -

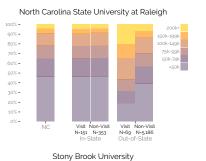
University of Nebraska-Lincoln

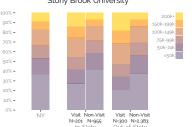


N=32 N=408 N=6.015 N=215 UNL

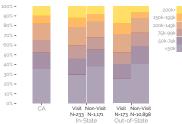
## Average income composition in zip code of visited public HS's vs non-visited public HS's

Out-of-state only includes states where the university visited at least one high school

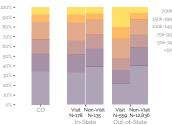




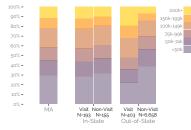
University of California-Berkeley



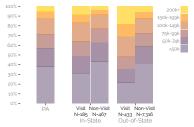
University of Colorado-Boulder

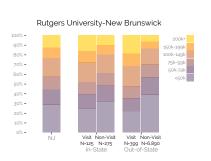


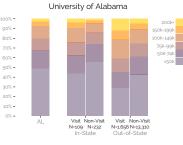
University of Massachusetts-Amherst



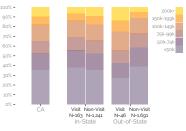
University of Pittsburgh

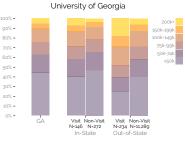












University of Nebraska-Lincoln

100% -

90% -

80% -

70% **-**60% **-**

50% -

40% -

30% -20% **-**10% **-**

0% -

90% -

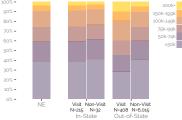
80% -

70% -

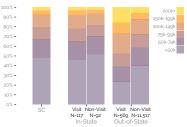
50% -

40% -

30% -

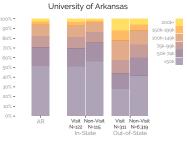


University of South Carolina-Columbia

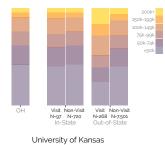


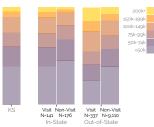
Southern Illinois University-Carbondale

100% -90% -80% -70% -50% -40% -30% -20% -10% -0% -Visit Non-Visit N=281 N=407 Visit Non-Visi N=50 N=1,392









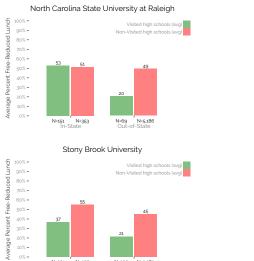
20% -10% -0% -





## Average percent free-reduced lunch in visited public HS's vs non-visited public HS's

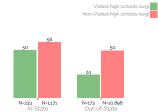
Out-of-state only includes states where the university visited at least one high school



N=300 N=2.383 Out-of-State



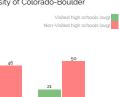




## University of Colorado-Boulder







N=559 N=12,836 Out-of-State N=178 N=135 In-State

Rutgers University-New Brunswick 
 100° 90° 

 90° 90° 

 80° 

 70° 

 60° 

 50° 

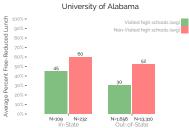
 30° 

 10° 

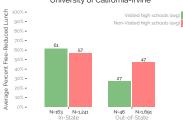
 10° 

 0° 

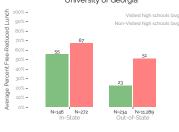
 0° Visited high scho p N=125 N=275 In-State N=399 N=6,890 Out-of-State







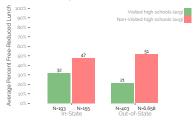




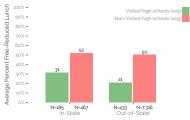
University of Massachusetts-Amherst

Average F

Average F

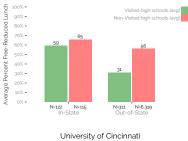








0



N=281 N=407 In-State



 100%

 90%

 90%

 80%

 60%

 50%

 20%

 100%

 0%

 10%

 10%

 10%

 0%

 0%

20% -

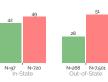


Southern Illinois University-Carbondale

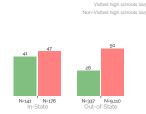
University of Arkansas

Visited high schools (avg) Non-Visited high schools (avg)

N=50 N=1.392 Out-of-State

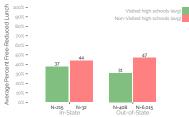


University of Kansas

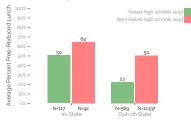


#### University of Nebraska-Lincoln

Verage Bercent Frank 100% -90% -80% -50% -40% -20% -10% -10% -0% -

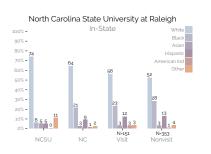


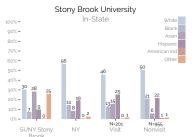
#### University of South Carolina-Columbia

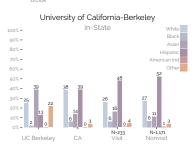


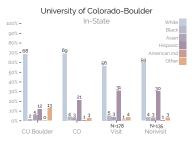
## Average racial composition of university vs state vs visited public HS's vs non-visited public HS's

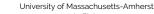
Out-of-state only includes states where the university visited at least one high school





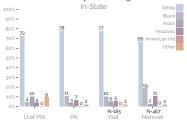


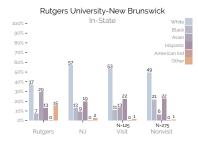


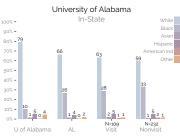


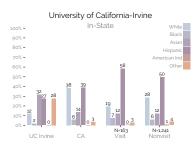


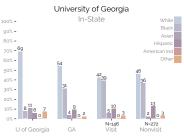
University of Pittsburgh

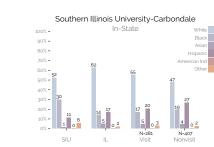


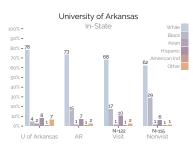


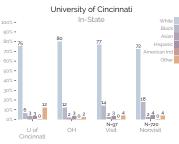




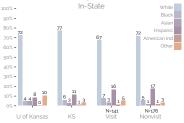




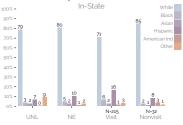




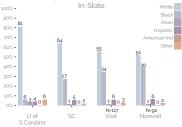
University of Kansas

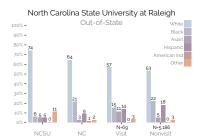


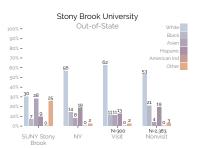
### University of Nebraska-Lincoln

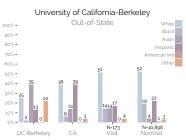


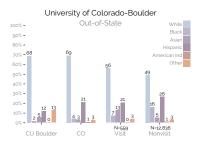


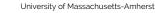






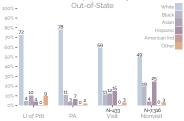


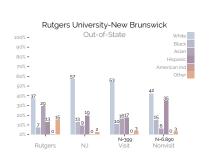


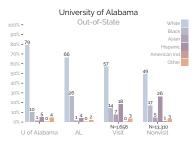


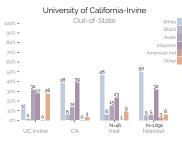


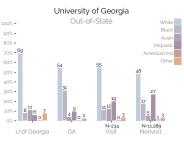
University of Pittsburgh

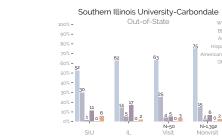


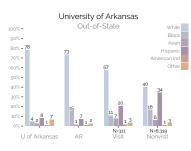


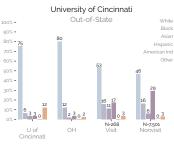






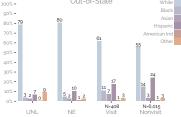




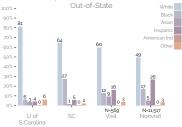




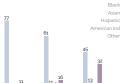








University of Kansas





U of Kansas University of Nebraska-Lincoln Out-of-State

90% -

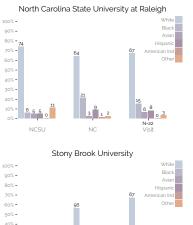
80% -

70% <del>-</del> 60% **-**

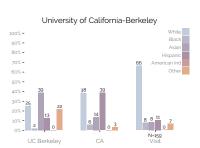
50% -

University of South Carolina-Columbia

## Average racial composition of university vs state vs visited private HS's



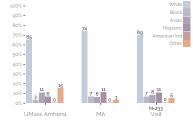


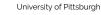


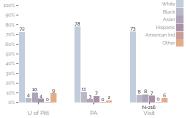
University of Colorado-Boulder

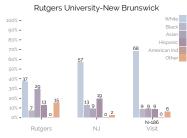


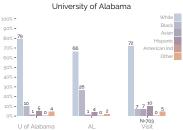


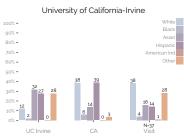


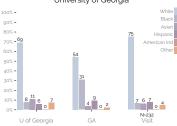


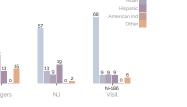


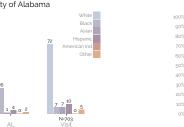


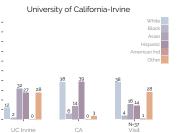


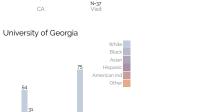


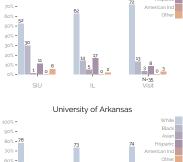












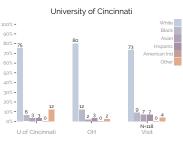
Southern Illinois University-Carbondale

100% -

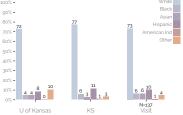
90% -

80% -

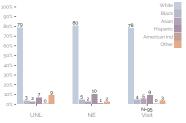




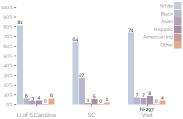




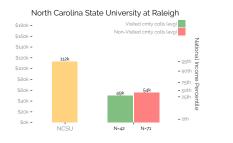
#### University of Nebraska-Lincoln

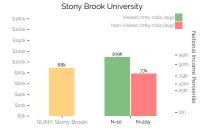


#### University of South Carolina-Columbia

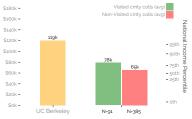


## Average median household income in zip codes of in-state visited CC's vs in-state non-visited CC's





University of California-Berkeley





\$60k -

\$40k -

\$20k -

\$ok -

Na - 90th 0 = 75th = 50th = 25th - oth N=12 N=61

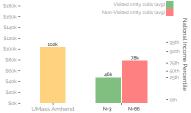
\$ok -

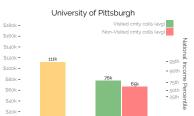
U of Pitt

University of Massachusetts-Amherst \$180k -

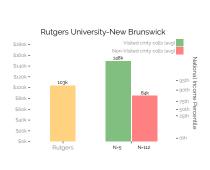
\$ok -

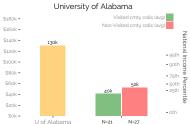
- oth

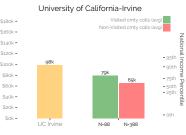


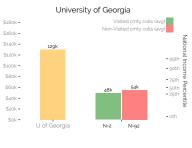


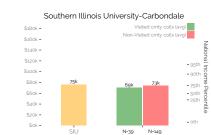
N=10 N=217

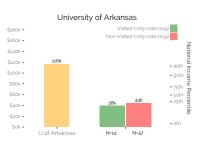


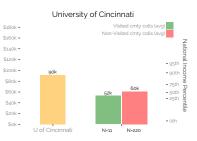


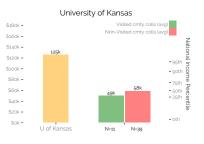




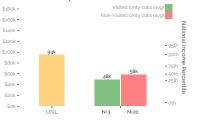




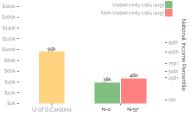


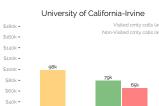


University of Nebraska-Lincoln

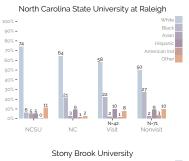


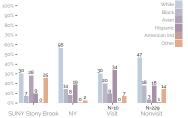
University of South Carolina-Columbia

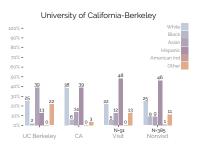




## Average racial composition of university vs state vs in-state visited CC's vs in-state non-visited CC's



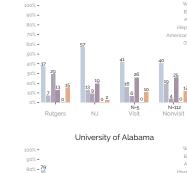




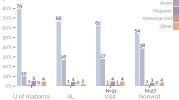
University of Colorado-Boulder

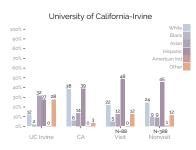
CU Boulder

N=12 Visit N=61 Nonvis

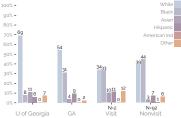


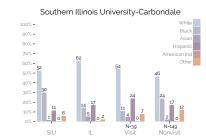
Rutgers University-New Brunswick

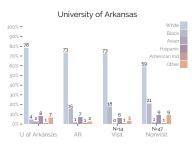


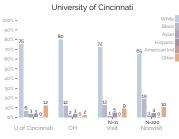




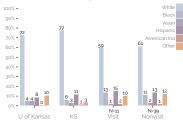




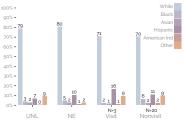


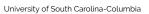


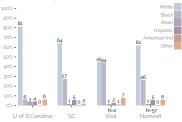




#### University of Nebraska-Lincoln

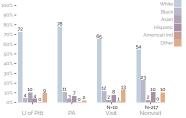






University of Massachusetts-Amherst





# - Endnotes -

<sup>1</sup> High schools that satisfied the following criteria were included in the sample: enrolls at least 10 students in the 12th grade; located in the 50 U.S. states, the District of Columbia, or land regulated by the Bureau of Indian Affairs; is not a special education school, an alternative school, or a virtual school.

We define community college as a public, private non-profit, or for-profit postsecondary institution that is eligible to enroll students receiving federal financial aid and whose highest degree offering is an associate's degree or less.

Private HS racial composition data comes from 2014-15 NCES Private School Universe Survey (PSS). If 2014-15 data is not available, 2013-14 data was used.

Public HS racial composition and free-reduced lunch data comes from 2014-15 NCES Common Core of Data (CCD).

Public HS and state-level income data is reported for homeowners between 25-64 years old and comes from the 2016 American Community Survey (ACS) 5-year estimates. State-level racial composition data also comes from the ACS data.

College and university racial composition data comes from 2015-16 Integrated Postsecondary Education Data System (IPEDS).

Parental income data for university students comes from 2017 Chetty Mobility Report Cards (1991 birth cohort who first enrolled in college in 2009).